



tcmhcc
Texas Child Mental
Health Care Consortium

Promotional Items Policy

TCMHCC Executive Committee Meeting
December 1, 2025

Policy Outline

This policy outlines requirements and guidelines for purchasing program-related promotional items, provider and school recognition items, and staff program attire using Consortium funds and branding.

The policy covers:

- Budget and Purchasing
- Approved Items
- Prohibited Items



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Key Changes Since Last Meeting

- Added flexibility for HRIs to purchase promotional items.
 - HRIs may purchase up to two promotional items per FY.
 - HRI branding is permitted on these items.
 - HRIs must submit mockups and price quotes for approval.
 - State Medical Directors/YAM hub will provide input on approval.
 - Items must be \$5 or less.
- Added mousepads as an approved promotional item.
- Added requirements for approval resubmission of attire and all promotional items if items, mockups, and/or price quotes change.
- Added flexibility to use prohibited items currently in stock through case-by-case exceptions.

Key Changes Since Last Meeting

- Added provider and school recognition items to the scope.
 - Permitted items include framed certificates or awards. State Medical Directors/YAM hub may recommend additional items.
 - Eligible providers/school staff will be determined by state Medical Directors/YAM hub in coordination with CHC.
 - A pilot is required to determine effectiveness. HRIs will provide data to UT System.
 - Items must be \$20 or less.
- Increased the total cost limits for items purchased under this policy.
- Added definitions for CHC and COSH.

Timeline

